WNCT Side

VNINOSVE VNI

And:

Chicago, IL 60610

Suite 600

AL Media 222 West Ontario

3221 S. Evans St. (252) 355-8542 Greenville, NC 27834 252-355-8500 WNC Iscom Greenville, NC 27834 WNCT

3221 South Evans Street

Senate Democrat 10/10/16 - 10/16/16 Product Advertiser ontract Dates 5311 Contract / Revision Estimate # 952333 Original Date. 25327086 Alt Order # Revision

POL/DSCC Deborah Ross WNCT Agency Ref Special Handling EOM/EOC Agy Code Adults 35+ Property Billing Cycle Demographic Katz Chicago Advertiser Code Account Executive Broadcast Billing Calendar 10/10/16 Advertiser Ref / 10/17/16 Cash Product 1/2 Katz/Chicago Sales Office Casn/ I rade

\$225.00	_	Z S		:30		12p-1230p <u>Rate</u>	al News @ 12p lays Spots/Week	4 WNCT 10/10/16 10/14/16 Local News @ 12p Start Date End Date Weekdays Spots
							376	moved money to 25332208/955376
								Credited
		Σ	\$250.00	:30	-TuWThF	11a-12p	ce is Right	1 WNCT 10/10/16-10/16/16 Price is Right
		Туре	Rate	Length	Weekdays	Start/End Time	Description	Spot Ch Date Range De
						\$250.00		
						Rate	lays Spots/Week	Start Date End Date Weekdays
\$0.00	0	Z Z		:30		11a-12p	æ is Rìght	E 3 WNCT 10/10/16 10/14/16 Price is Right
						\$175.00	1	Week: 10/10/16 10/16/16 -TWTF
						Rate	iays Spots/Week	Start Date End Date Weekdays
\$175.00	_	ΝŽ		:30		7a-9a	S This Morning	2 WNCT 10/10/16 10/14/16 CBS This Morning
						\$200.00		Week: 10/10/16 10/16/16 -TWTF
						Rate	lays Spots/Week	Start Date End Date Weekdays
\$200,00	_	NN		:30		6a-7a	al News @ 6a	1 WNCT 10/10/16 10/14/16 Local News @ 6a
Amount	Spots	Type Spots	Rate Rtn	Length Week	Days 1	Time	scription	*Line Ch Start Date End Date Description
				Spots/		Start/End		

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise confracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity. LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies

WNCT CO DASTE BUNCHINA

3221 S. Evans St. Greenville, NC 27834 252-355-8500

wnc Tecom Greenville, NC 27834 (252) 355-8542 WNCT 3221 South Evans Street

POL/DSCC Deborah Ross	Advertiser	10/10/16 - 10/16/16 Senate Democrat	Contract Dates Product	952333	Contract / Revision
10.	Origi			/ 1	Revision
10/10/16 / 10/17/16	Original Date / Revision	5311	Estimate #	25327086	Alt Order#

\$4,775.00	12		0.00	Totals			
\$2,000.00		NM	:30		8p-9p <u>Rate</u> \$2,000.00	10 WNCT 10/11/16 10/11/16 NCIS Start Date End Date Weekdays Spots/Week Veek: 10/10/16 10/16/16 -T 1	10 WNCT 10/11 Start Date Week: 10/10/16
\$500.00		NM	:30		6p-630p <u>Rate</u> \$500.00	9 WNCT 10/10/16 10/14/16 Local News @ 6p Start Date	9 WNCT 10/10 Start Date Week: 10/10/16
\$400.00	2	NM	:30		530p-6p <u>Rate</u> \$200.00	WNCT 10/10/16 10/14/16 Local News @ 530p <u>Start Date End Date Weekdays Spots/Week</u> ek: 10/10/16 10/16/16 -TwTF 2	8 WNCT 10/10 Start Date Week: 10/10/16
\$400.00	2	NN	:30		5p-530p <u>Rate</u> \$200.00	7 WNCT 10/10/16 10/14/16 Local News @ 5p <u>Start Date End Date Weekdays Spots/Week</u> /eek: 10/10/16 10/16/16 -TwTF 2	7 WNCT 10/10 Start Date Week: 10/10/16
\$175.00		NM	:30		3p-4p <u>Rate</u> \$175.00	6 WNCT 10/10/16 10/14/16 Steve Harvey Start Date End Date Weekdays Spots/Week Veek: 10/10/16 10/16/16 -TwTF 1	6 WNCT 10/10 Start Date Week: 10/10/16
\$700.00	2	NM	:30	-	1230p-130p <u>Rate</u> \$350.00	WNCT 10/10/16 10/14/16 Y&R <u>Start Date </u>	5 WNCT 10/10 Start Date Week: 10/10/16
					<u>Rate</u> \$225.00	ite End Date Weekdays Spots/Week 6 10/16/16 -TwTF 1	Start Date Week: 10/10/16
Amount	Spots	Rate Rtn TypeSpots	Spots/ Length Week	Days	Start/End Time	*Line Ch Start Date End Date Description	*Line Ch Sta

Signature: Date:

Totals

2 $\frac{1}{2}$

\$4,775.00 \$4,775.00

(\$716.25) (\$716.25)

09/26/16 -10/14/16

Time Period

of Spots

Gross Amount

Agency Comm.

Net Amount \$4,058.75 \$4,058.75

(* Line Transactions: N = New, E = Edited, D = Deleted)

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125 West 55th St New York, NY 10019

M-F REV- 3 11a-12n

Day/Time

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Program

The Price is Right

Agency: AL MEDIA

Contract # 25327086

CPE: //5311

222 W. ONTARIO ST SUITE 600 CHICAGO, IL 60610

Product: Senate Democrat Agency Order #:

Salesperson: DAN BARKER 312-755-3936 Buyer: BARB OBRZUT

Advertiser: DSCC / Deborah Ross Flight: 10/10/16 - 10/16/16

Changes as of: 10/17/2016 at 2:45 PM

Primary Demo: Adults 35+ Office: CHICAGO

Assistant: MIKKIE BASELICE 312-755-3854

Version: Highlighting Revision 1 Station: WNCT Market: Greenville/New Bern/Wash

Con Type: POLITICAL/VOTE

Total CPP: \$0.00 Total GRP: Total \$: \$4,775.00 Total Spots: 12

Traffic #: 952333

Separation:

Comments: removing NA spots and creating new order based off of Jennifer"s makegood.

10/10 - 10/10

Spots Total

CPP

GRP

Total

12

\$4,775.00

\$0.00 \$0.00

0.0 0.0

\$0.00

\$250.00

Rate Rating

Len 10/10

onesse poesses prom



Contract # 25327086 Agency: AL MEDIA CPE: //5311 Flight: 10/10/16 - 10/16/16

Advertiser: DSCC / Deborah Ross

Agency Order #: Salesperson: DAN BARKER 312-755-3936 Buyer: BARB OBRZUT

SUITE 600 CHICAGO, IL 60610 222 W. ONTARIO ST

> Changes as of: 10/17/2016 at 2:45 PM Version: Highlighting Revision 1 Station: WNCT

Product: Senate Democrat

Primary Demo: Con Type: POLITICAL/VOTE Adults 35+

Market: Greenville/New Office: CHICAGO Bern/Wash Total Spots: Total CPP: \$0.00 Total GRP: Traffic #: 952333 Total \$:

2 \$4,775.00

Separation:

Assistant: MIKKIE BASELICE 312-755-3854

Special Instructions

125 West 55th St New York, NY 10019

Date/Time 10/07/16 3:57 PM 10/17/16 2:45 PM JULIE ZIELINSKI CHAISE WOOLSEY Added by removing NA spots and creating new order based off of Jennifer's makegood. Pls confirm new order for DSCC Deborah Ross for \$5,025 beginning 10/10. Comment Order Level Comments Thanks - Dan

WITN: 33%	WFXI: 20%	WCTI: 23%	Comment:	WNCT Share: 24%	Market Budget: \$19,896	
33%	20%	23%		24%	\$19,896	Competitive Information
		ı				ı —

0.0	N/A	\$4,775.00	12	100%	Total
0.0	N/A	\$4,775.00	12	100%	
GRP	CPP	Dollars	Spots	% Distrib	Day/Time
		Daypart Summary	Daypan		

\$4,775.00	12	Total
\$4,775.00	12	2016-Oct
Dollars	Spots	Month
nary	Monthly Summary	

New	Queued for Electronic Contracting	Revision	Trans	
10/7/16 3:57 PM	10/10/16 10:26 AM	10/17/16 2:45 PM	Created/Received Created by	
10/7/16 3:57 PM JULIE ZIELINSKI		10/17/16 2:45 PM CHAISE WOOLSEY	Created by	
Confirmed		Revised	Status	
ಪ			Spot+	
		د ــر	Spot+ Spot-	Transa
\$5,025.00	\$0	\$-250.00	\$ Chg	Transaction History
\$5,025.00	\$0	\$4,775.00	\$ Chg Contract \$ Comment	
		Changes: Total Spots from 13 to 12, Calculated Dollars from \$5,025.00 to \$4,775.00, Competitive Market Budget from \$20,938 to \$19,896, Total \$ from \$5,025.00 to \$4,775.00, Comments from Pls confirm new order for DSCC Deborah Ross for \$5,025 beginning 10/10. Thanks - Dan to removing NA spots and creating new order based off of Jennifer's makegood., User Entered \$ from \$5,025.00 to \$4,775.00. 1 buyline added or modified.	Comment	

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY.

ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.